

Privacy Policy for Raven's Wing Design

Effective Date: 08/29/2024

1. Introduction

Raven's Wing Design ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and share your personal information when you visit or make a purchase from our website, [Insert URL] (the "Site"). By using the Site, you agree to the collection and use of information in accordance with this policy.

2. Information We Collect

- **Personal Information:** When you make a purchase or attempt to make a purchase through the Site, we collect certain information from you, including your name, billing address, shipping address, payment information (such as credit card numbers, Apple Pay, Google Pay, Afterpay, Affirm, and Klarna details), email address, and phone number.
- **Device Information:** We collect information about your device, including your web browser, IP address, time zone, and some of the cookies installed on your device.
- **Order Information:** When you place an order, we collect details about the products you purchase, your order history, and any preferences you indicate.

3. How We Use Your Information

We use the information we collect for the following purposes:

- **To process transactions:** We use your personal and payment information to process and fulfill your orders, including sending you emails to confirm your order and provide updates on shipping.
- **To communicate with you:** We may use your contact information to communicate with you about your order, respond to inquiries, and send promotional offers (if you have opted in).
- **To improve our services:** We analyze the information we collect to improve our Site, personalize your experience, and develop new features.

4. Sharing Your Information

- **Service Providers:** We may share your personal information with third-party service providers who assist us in operating our Site, conducting our business, or servicing you, so long as those parties agree to keep this information confidential.
- **Legal Requirements:** We may disclose your personal information if required to do so by law or in response to valid requests by public authorities (e.g., a court or government agency).
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred as part of that transaction.

5. Payment Information

We take your privacy seriously. All payment transactions are processed securely, and we do not store or share your payment information after the transaction is completed. We use third-party payment processors who adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council.

6. Data Retention

We will retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

7. Your Rights

Depending on your location, you may have certain rights regarding your personal information, including:

- Access: You may request access to the personal information we hold about you.
- Correction: You may request that we correct or update your personal information.
- Deletion: You may request that we delete your personal information, subject to certain exceptions.
- Opt-Out: You can opt out of receiving promotional communications from us at any time by following the instructions in those communications or by contacting us directly.

8. Security

We take reasonable precautions to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee its absolute security.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Any changes will be effective immediately upon posting on the Site.

10. Contact Us

If you have any questions about this Privacy Policy, please contact us at ravenswingdesign@gmail.com.